

The Rangitoto Observer

DELIVERED FORTNIGHTLY

AN INDEPENDENT VOICE

Publishing Dates and Advertising Deadlines 2020

Rangitoto Observer 2020 Dates

Publishing date	Ad copy deadline
January 24	January 17
February 7	January 31
February 21	February 14
March 6	February 28
March 20	March 13
April 3	March 27
April 17	April 10
May 1	April 24
May 15	May 8
May 29	May 22
June 12	June 5
June 26	June 19
July 10	July 3
July 24	July 17
August 7	July 31
August 21	August 14
September 4	August 28
September 18	September 11
October 2	September 25
October 16	October 9
October 30	October 23
November 13	November 6
November 27	November 20
December 11	December 4





Advertisements can be published in either colour or black and white (B&W) and inserted on a casual or a contract basis (six issues or more).

Sizes and prices

All dimensions are quoted in millimetres (mm) and are height x width. The illustrations below are examples and ads are 'run of paper' and may be placed at any position on the page. Prices are GST exclusive and are per insertion.

Full Page

240 x 171	<p><u>Casual</u> Colour \$940 B&W \$830</p> <p><u>Contract</u> Colour \$830 B&W \$710</p>
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Half Page

120 x 171	<p><u>Casual</u> Colour \$650 B&W \$560</p> <p><u>Contract</u> Colour \$540 B&W \$450</p>
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Third Page

Square

120 x 112	<p><u>Casual</u> Colour \$475 B&W \$415</p> <p><u>Contract</u> Colour \$380 B&W \$325</p>
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Strip

80 x 171	<p><u>Casual</u> Colour \$475 B&W \$415</p> <p><u>Contract</u> Colour \$380 B&W \$325</p>
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Tower

240 x 55	<p><u>Casual</u> Colour \$475 B&W \$415</p> <p><u>Contract</u> Colour \$380 B&W \$325</p>
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Sixth Page

120 x 55	60 x 112	<p><u>Casual</u> Colour \$335 B&W \$240</p> <p><u>Contract</u> Colour \$290 B&W \$235</p>
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Ninth Page

80 x 55	<p><u>Casual</u> Colour \$190 B&W \$155</p> <p><u>Contract</u> Colour \$155 B&W \$130</p>
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Twelfth Page

60 x 55	<p><u>Casual</u> Colour \$145 B&W \$125</p> <p><u>Contract</u> Colour \$125 B&W \$110</p>
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Packages

BUSINESS PROFILE PACKAGE \$1,350 excl. GST

This exclusive offer, which runs for four consecutive editions, comprises a FULL Page advertorial in the first edition, and a sixth page advertisement in the next three editions. A photo and interview for the advertorial are both included free of charge.

TRADES & SERVICES / PROFESSIONAL SERVICES

Twelfth Page	Colour	B&W
6 issues or more	\$95	\$83
12 month period	\$83	\$71

Classifieds

\$20.00 for the first 15 words, then \$0.50 per word thereafter. Classified ads must be submitted by email to sales@devonportflagstaff.co.nz, or in person at The Observer office (Level 1, 6-8 Milford Rd, Milford).